

La Casa Miami

GATHER

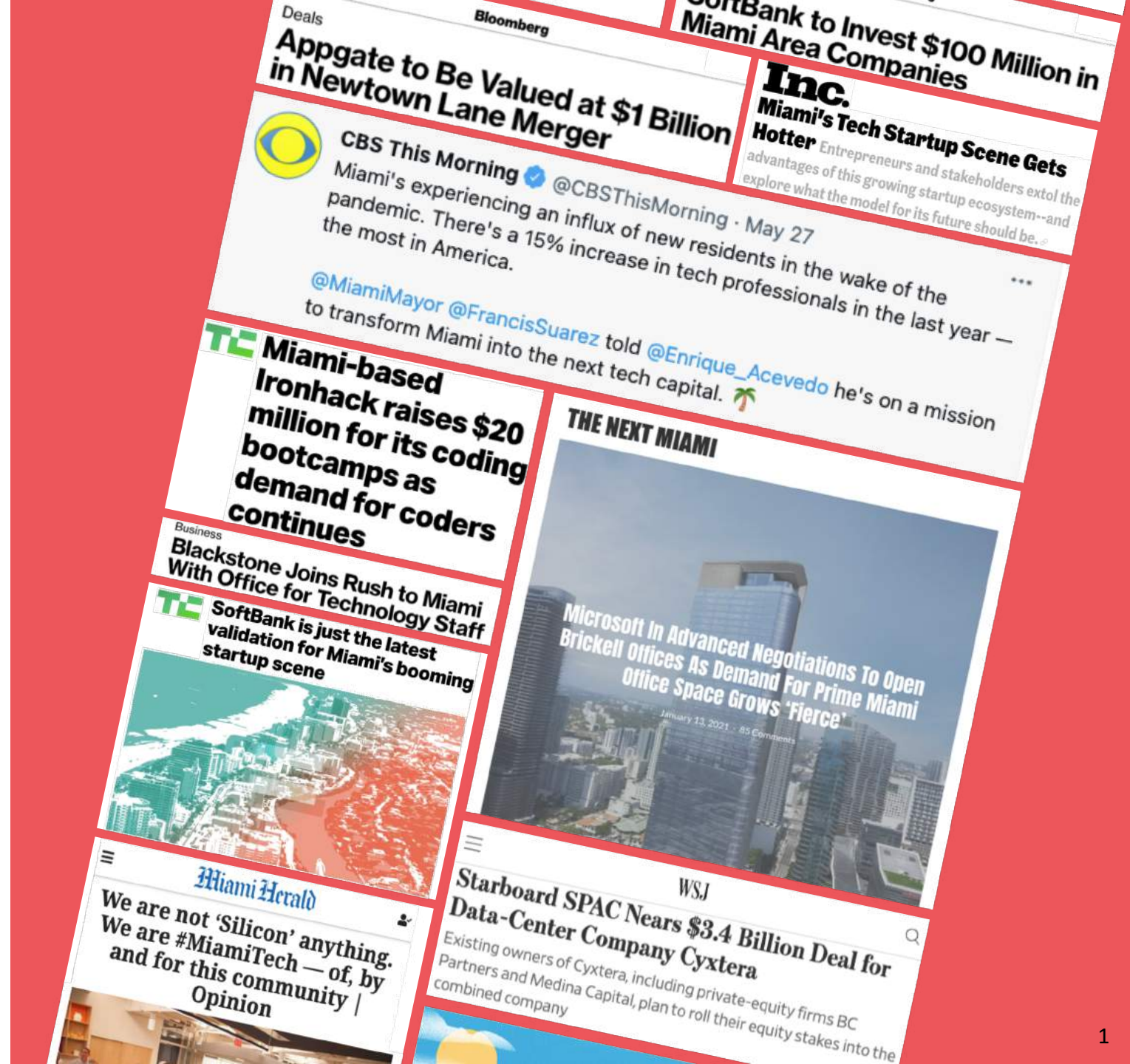
CONNECT

COLLABORATE



Bienvenido a Miami

Propelled by the pandemic, Miami has gained validation as a global tech hub with a massive migration of tech talent, entrepreneurs and investors



Miami's oldest tech conference just got new funds — and a familiar new board member

BY ROB WILE

UPDATED JULY 20, 2021 09:30 AM



Speakers talk on the center stage during the eMerge Americas conference that took place at the Miami Beach Convention Center Monday and Tuesday, April 23-24, 2018. EMILY MICHOT/EMICHOT@MIAMIHERALD.COM



EMERGE AMERICAS ANNOUNCES FLORIDA FUNDERS INVESTMENT; NAMES MAYOR SUAREZ TO BOARD



JULY 20, 2021



eMerge Americas Closes Investment Round Led By Florida Funders And Fills Two Seats On Board Of Directors

USA - English

--Florida Funders investment in eMerge Americas will amplify Miami's tech and entrepreneurial hub, expanding programming statewide.--

--Miami Mayor Francis Suarez and Marc Blumenthal will each assume a seat on the eMerge Americas Board of Directors.--

--eMerge Americas and Florida Funders will host an in-person event for investors and startup founders in Miami on November 30th, coinciding with the commencement of Art Basel.--

SOUTH FLORIDA BUSINESS JOURNAL

Technology

eMerge Americas wins Florida Funders backing, will launch new tech event to coincide with Art Basel



eMerge Americas at the Miami Beach Convention Center

EMON REISER/SOUTH FLORIDA BUSINESS JOURNAL



Florida Funds backs eMerge Americas

eMerge Americas, a venture-backed platform focused on transforming Miami into a tech hub, has raised an undisclosed amount of funding.

Florida Funders & eMerge Americas

Art Basel Miami

Art Basel in Miami Beach reinforces its position as the cultural meeting point for the Americas, attracting significant collectors and institutions from the US, Latin America, and beyond

2019

70+
COUNTRIES

81,000+
ATTENDEES

269
PREMIER GALLERIES

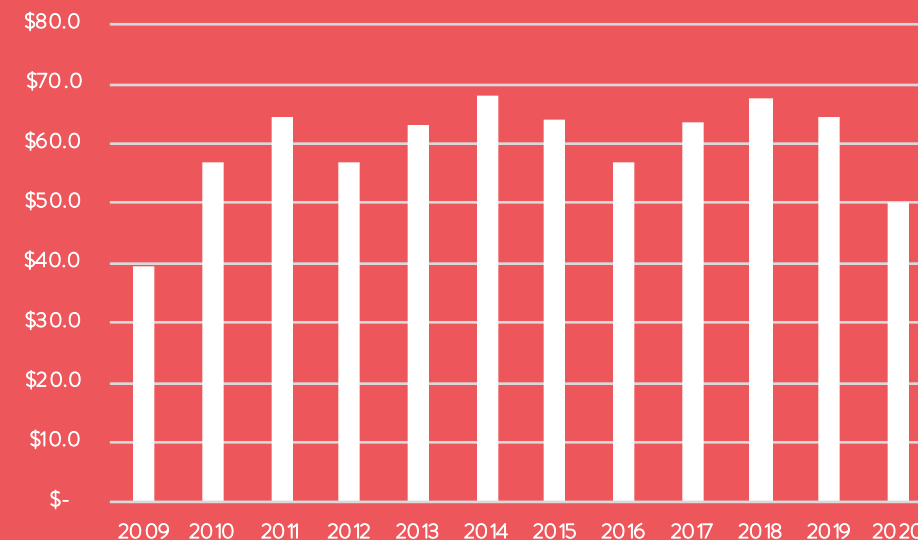
\$50.1 BILLION
TOTAL SALES

Global
Art
2020

\$12.4 BILLION
ONLINE SALES

FEMALE BUYING POWER
UP 13%

Sales in the Global Art Market 2009-2020





La Casa December 2021

Leveraging the excitement around Art Basel, eMerge Americas is partnering with Florida Funders to host an exclusive in-person event named *La Casa*

Two-day invite-only event for founders and investors to connect, converse and collaborate

This event will be the kick-off the annual eMerge Americas conference scheduled for April 18th and 19th, 2022

LA CASA

CELEBRATE #MIAMITECH

GATHER + CONNECT + COLLABORATE

Florida Funders, eMerge Americas and Carve Communications invite you to join us at La Casa. A gathering point for the innovators, creators, investors and entrepreneurs who have made the South Florida tech scene what it is today and who will be responsible for shaping its successful future.

From Keynotes to Fireside Chats, networking events and exclusive get togethers, La Casa will focus on how we, together, will turn The Sunshine State into the Startup State.



THE CITADEL

8300 NE 2nd Ave
Miami, FL 33138

Tuesday, November 30th &
Wednesday, December 1st, 2021

SAVE THE DATE
November 30 + December 1



An exclusive event to
GATHER | CONNECT | COLLABORATE
As together we turn the Sunshine State
into the Startup State.



lacasamiami.co



Thought Leadership

Bringing together founders and investors from around the world, the La Casa event will provide unique opportunities to highlight your company leadership on stage

- Keynotes
- Fireside chats
- Panel discussions
- Cafecito Talks



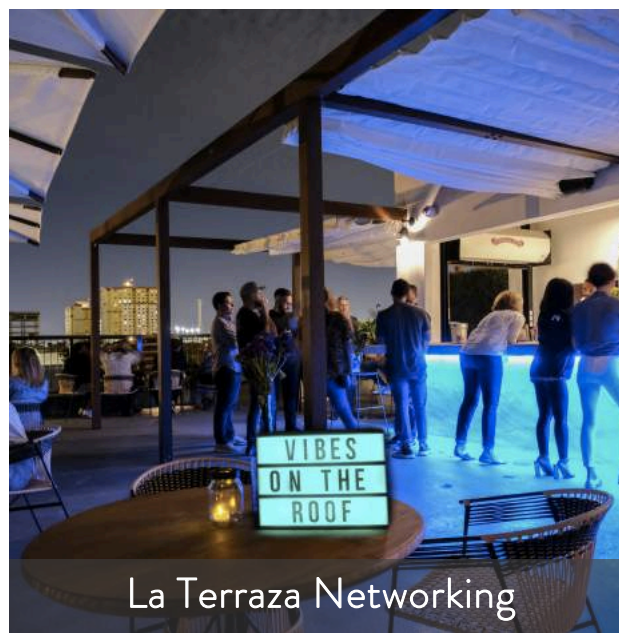
Sponsored Experiences



Cafecito Sponsor



Lunch Sponsor



La Terraza Networking



Private Dinner Sponsor

- Energize attendees throughout the day
- 5 minute company message to the audience on stage
- Provide giveaways or special promotions to all participants

- Fuel attendees during the two day summit
- 5 minute company message to the audience on stage
- Provide giveaways or special promotions to all participants

- Miami Tech Rooftop Happy Hour with food, drinks, & music
- Signature cocktail and branded napkins
- Provide giveaways or special promotions to all participants

- Exclusive VIP Dinner
- Intimate setting with approx. 30 executive guests
- Provide giveaways or special promotions to all participants

Sponsor Levels

PLATINO | \$50,000+

Sponsor of Private VIP Dinner
OR
(2) Miami Tech Networking Events
OR
(2) Sponsored Lunches

- Opportunity to introduce a session/speaker during the 2-day event
- 5 minute company message to the audience (2 days)
- Opportunity to provide giveaways or special promotions to all participants
- (3) Social Media Posts (approved by eMerge and Florida Funders)
- 15 Invitations (guests must be pre-registered)
- Logo on La Casa Website
- Logo on electronic invitation
- Logo recognition on on-site signage

DIAMANTE | \$25,000

Cafecito Sponsor (2 days)
OR
(1) Miami Tech Networking Event
OR
(1) Sponsored Lunch

- Opportunity to introduce a session/speaker during the two-day event
- 5 minute company message to the audience (2 days)
- Opportunity to provide giveaways or special promotions to all participants
- (2) Social Media Posts (approved by eMerge and Florida Funders)
- 10 Invitations (guests must be pre-registered)
- Logo on La Casa Website
- Logo on electronic invitation
- Logo recognition on on-site signage

Sponsor Levels

ORO | \$15,000

- Cafecito Sponsor (1 day)
- 5 minute company message to the audience (1 day)
- Opportunity to introduce a session/speaker during the two-day event
- Opportunity to provide giveaways or special promotions to all participants
- (1) Social Media Posts (approved by eMerge and Florida Funders)
- 5 Invitations (guests must be pre-registered)
- Logo on La Casa Website
- Logo on electronic invitation
- Logo recognition on on-site signage

PLATA | \$10,000

- 5 Invitations (guests must be pre-registered)
- Opportunity to provide giveaways or special promotions to all participants
- Name on La Casa Website
- Name recognition on on-site signage

Thank you & we
look forward
to partnering.

